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MEN'S TRENDS

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WITH THE GIRLS OF
THE UPSIDE OF ANGER

SURE PARTY USA

Designer and avid surfer Tracy Feith celebrated the opening of his first men's store with a light spring dinner for an eclectic mix of stylists, socialites, and fashionistas—plus a world-famous surfer and skateboarder thrown in for good measure.

BY ANNA DAVID
PHOTOGRAPHS BY
JESSICA DOONE

Though you'd swear Feith couldn't possibly be from any place other than California, he actually hails from Texas, where he first started designing, dating, and now lives in Manhattan for the day. Los Angeles skirting he turned to longtime friend and partner Wayne Searce, who happens to be both the president of Stone Island Holdings and a former Feith employee. "They always joke that it's the same 12 people who have worked for Tracy for years," says Searce, standing in a purple, orange, and white Feith tux, standing in the library on the store's second level. "Eight years ago I did production for Tracy, and now I'm helping him with PR." Feith's presence speaks to the truth of his world—most politicians and CEOs in town spend 3,000 miles to be with a client for an event, let alone with another stated employee. In this case, Alben Bodge, resident in a gold, strapless Feith dress.

The group moved to eating from Inazuma Dining group's Katana restaurant and Krug's Vice fronts, two Los Angeles entities known for pulling off their jobs with panache. Topical animals—a pig, an elephant, and a giraffe—decorated the store, and the table was filled with hydrangeas, roses, lilies, and calla lilies set on the dining room table (located a few doors down at the women's store).

Those enjoying the coquette front of Japanese appetizers and sushi Atlantic salmon wrapped in black and white rice, blue carpaccio salad, and more dining until and then enjoying cocktails with baby angels, blood accents, shaved Parmesan

there, and tulle of sauce among the dishes represented the wide variety of Feith's interests. Styler Rachel Zoe Rosenzweig came for the pre-dinner cocktails but had to skip the dance—she was, after all, the beginning of one of her latest weekends—the weekend style was getting the finishing touches on the wardrobe of Jennifer Garner, Sherry Turner, and Petra de Ros for the Golden Globes. Robert Walker, whose furniture store, Doresten, is also on the block, mingled with socialite Kate Orr (who is married to producer Todd Trustin) and Feith's cousin, photographer Doug English, who is putting together a collection of his photos for a book.

Feith, 40, is a surfer from Texas. The dining room table set in Tracy Feith's new store, Stone Island, and might be the new men's store, do one of the new. Tracy Feith, owner, and a model group gathered behind. Tracy Feith, the skateboarder Tony like and Kelly Kalkreuth survey the scene.